

NEW HAVEN CITY PLAN COMMISSION ADVISORY REPORT

RE: **RESOLUTION OF THE BOARD OF ALDERS** Authorizing the Mayor to apply for and accept a \$1,141,175 grant from the United States Department of Transportation under its Repurposed Earmark Program (REPS) in support of an intermodal wayfinding system. (Economic Development)

REPORT: 1555-08

ADVICE: Approval

BACKGROUND

The City's goal is to update a wayfinding system that is over 30 years old. The City implemented the first phase of a wayfinding sign project that included fabricating and installing over 100 pedestrian signs in the City. The second phase includes fabricating and installing 100 vehicle signs. The City previously applied for and accepted a grant from the United State Department of Transportation (USDOT) to construct the first phase of the project. Now, the City proposes to apply for and accept an additional \$1,141,175 in federal USDOT funding to complete the second phase of the wayfinding design and construction project. If approved, the city would match the grant with \$285,294 of city capital funds already allocated to a cancelled project.

PLANNING CONSIDERATIONS

In accordance with City of New Haven Comprehensive Plan Vision 2025,

Chapter V-23, Transportation Access and Safety

"Develop and implement Phase II of wayfinding signage to enhance visitor experience by promoting access to neighborhood gateways and other key destinations within city neighborhoods."

Chapter VI-21, Economic Development: Arts, Culture, and Tourism

"Integrate arts, culture, and history into Phase 2 of the city's wayfinding and gateway signage systems to enhance neighborhood identity and further attract visitors/retail customers to neighborhood commercial corridors."

ADVICE

The Commission finds the Order in the best interest of the City and recommends approval.

ADOPTED: March 20, 2019
Edward Mattison
Chair

ATTEST: MPL
Michael Piscitelli, AICP
Interim Economic Development Administrator