

American Rescue Plan Local Recovery Fund

Proposed Phase 3 Investment Plan
January 12, 2022

CITY OF NEW HAVEN
JUSTIN ELICKER, MAYOR
BOARD OF ALDERS

TOGETHER
NEW HAVEN

TOGETHER NEW HAVEN

Together New Haven supports and promotes local companies, offers technical assistance for businesses that must find new ways to engage customers at a distance, and to connects us as a region and as a community.



New Haven's Economic Development Administration is tracking the impact of the COVID-19 pandemic on our economy. Each month, we will update our Economic Indicators Report. Visit our Economic Indicators page for highlights and analysis, or to download the full report.



Direct Payments

How Much?

\$1,400 per individual, including couples

\$1,400 per dependent, including adult dependents

Who's Eligible?

85% of Americans qualify

Single filers earning up to \$75,000 with partial payments for filers earning up to \$80,000

Head of Household earning up to \$112,500

Couples earning up to \$150,000



Childcare Assistance

For Providers:

\$25 Billion Child Care Provider stabilization fund for eligible businesses

\$15 billion expanded child care assistance through the Child Care and Development Block Grant (CCDBG)

For Families:

Extended paid leave tax credit and reset for families that have taken leave this year.

Childcare Tax Credit for families, \$4,000 for 1 child, \$8,000 for 2+ children



Small Business Support

Grant and Loan Opportunities:

\$15 Billion in additional EIDL Loans

\$7.5 Billion in additional PPP Loans

\$28.6 Billion for Restaurants Revitalization Fund

\$125 Billion additional in additional Shuttered Venue Operators Grants

Employee Support:

The FFCRA Extended Paid Leave tax credit has been reset for all and extended to cover the period from April 1, 2021 to September 30, 2021.



Background on the American Rescue Plan

In March 2021, President Biden signed the American Rescue Plan (ARP) which provides a wide range of assistance including direct payments, the landmark Child Tax Credit and support for small business. ARP also includes a \$350B State & Local Recovery Fund (SRLF) with the following objectives:

- Support the urgent COVID-19 response efforts to continue to decrease spread of the virus and bring the pandemic under control.
- Replace lost revenue for eligible recipients to strengthen support for vital public services and help retain jobs.
- Support immediate economic stabilization for households and businesses.
- Address systemic public health and economic challenges that have contributed to the inequal impact of the pandemic on certain populations.

New Haven Fund	\$90,507,624
Share of County Fund	\$25,299,535
Total	\$115.8M

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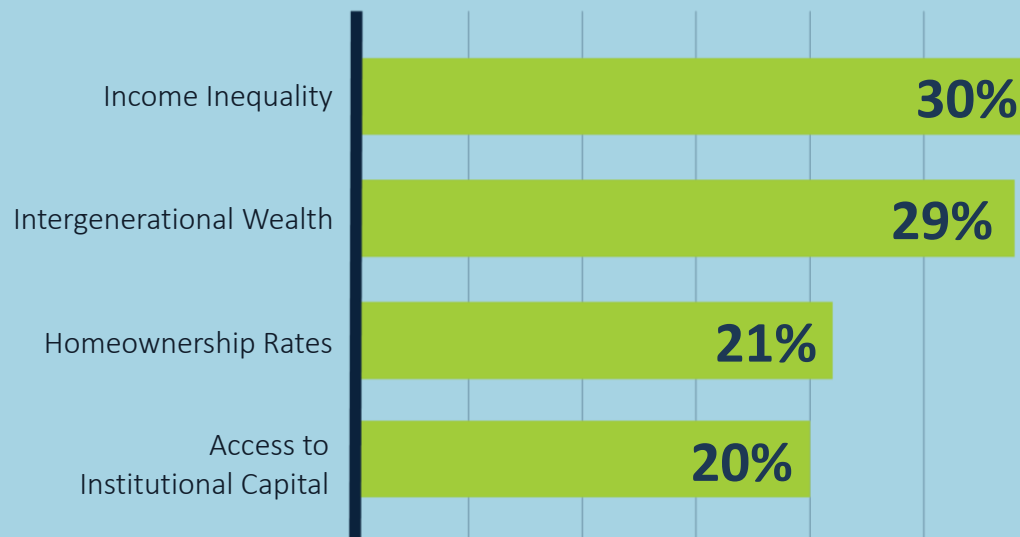
Civic Space: Engagement Process

Through a series of engagements, existing inequities related to intergenerational wealth, income inequality, homeownership rates, and access to institutional capital were discussed with residents, non-profit and service providers, and community leaders.

PROCESS

- **5** Community Forums
- **20** Stakeholder & Focus Group Conversations
- **+50** Ideas Also Submitted to Civic Space Portal

ISSUES THAT ROSE TO THE TOP IN ALL ENGAGEMENTS



Additional Key Issue Areas:

- Climate Justice
- Public Safety
- Youth and Childcare

Program Themes for Phase 3 Recovery Fund



**Youth
Engagement
& Early
Childhood**



**I'm Home
Initiative**



**Wealth
Creation
& Economy**



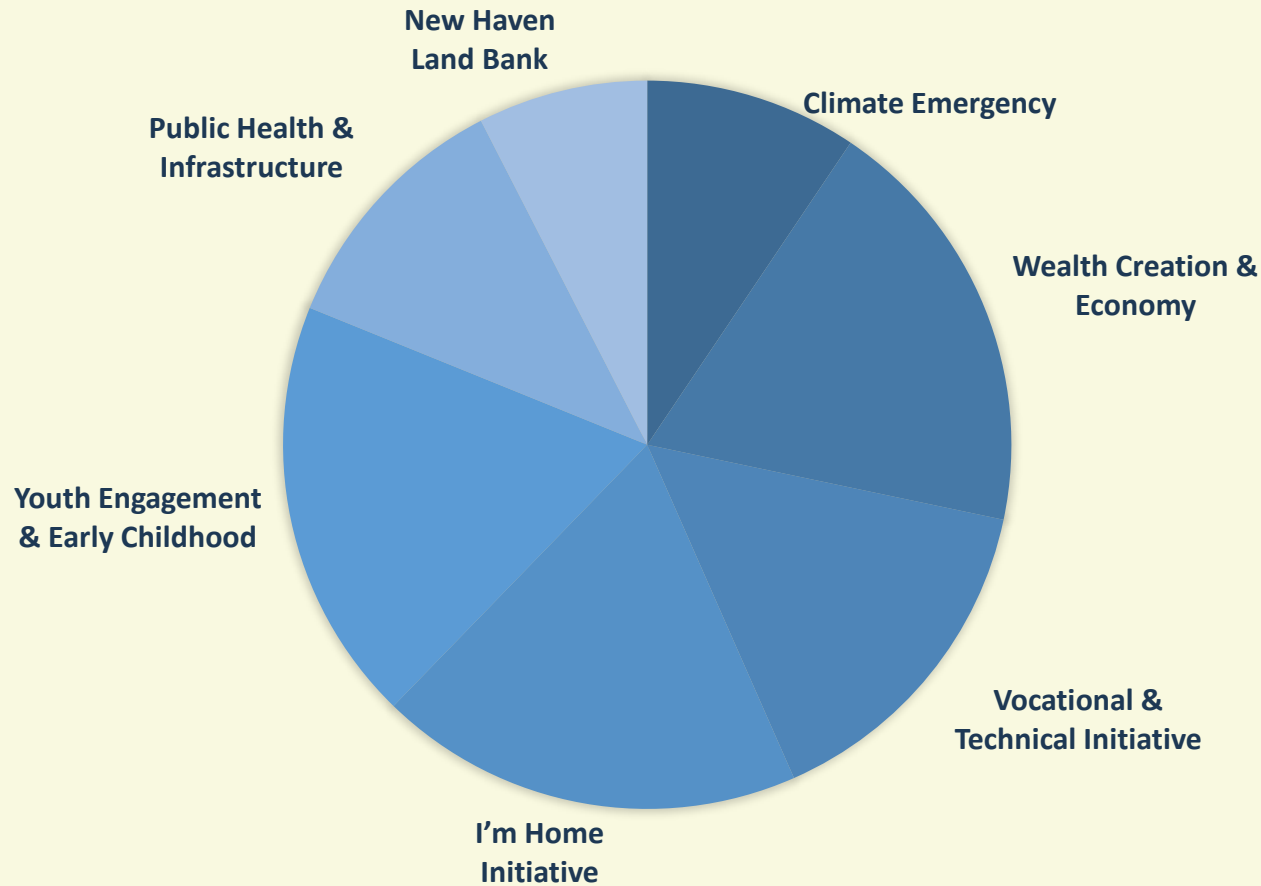
**Vocational
&
Technical
Initiative**



**Climate
Emergency**

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Proposed Phase 3 Program Allocations:



State & Local Recovery Fund Allocation	\$115.8
Phase 1	\$26.3
Phase 2	\$12.0
Phase 3	\$53.0
- Youth Engagement & Early Childhood	\$10.0
- I'm Home Initiative	\$10.0
- Wealth Creation & Economy	\$10.0
- Vocational & Technical Initiatives	\$8.0
- Climate Emergency	\$5.0
- Public Health & Infrastructure	\$6.0
- New Haven Land Bank	\$4.0
Remaining Balance (\$M)	\$24.5



Youth Engagement & Early Childhood



Phase 3 Allocation: \$10.0M

Youth Engagement & Early Childhood



1.1 Youth Engagement Fund

- Funding to be used to cover [1] Seasonal Staffing, including funding of the youth employment program and staffing for the recreational programming; [2] Programming, including funding of programming for youth of all ages and their families through the New Haven Department of Youth and Recreation; and [3] Staffing, including funding of full-time staffing to support implementation of youth engagement programs.

1.2 Early Childhood Fund

- Funds to be used for early childcare workforce development through education-to-career pipelines and business support through promoting homeownership for family providers. Funds will also be used for initiatives to ease family access to care and support expansion grants for existing providers to extend hours of operations and/or capacity.

1.3 Youth Centers

- Funding to be used for the development, programming / services and operation of new and existing youth centers with priority on reuse of existing space where feasible and with the goal of increasing coverage where feasible.



I'm Home Initiatives



Phase 3 Allocation: \$10.0M

I'm Home Initiatives

2.1 Neighborhood Development Initiative

- Funds to be used in furtherance of wealth creation through homeownership and may be used for down payment assistance; closing costs and support for acquisition and development of single-family and two-family dwellings as well as accessory dwelling units for existing homeowners.

2.2 Fair Housing Fund

- Funds to be used to support technology upgrades and program management for residential license inspections, Fair Rent Commission and gap financing for development projects with deeply affordable and/or supportive housing components.

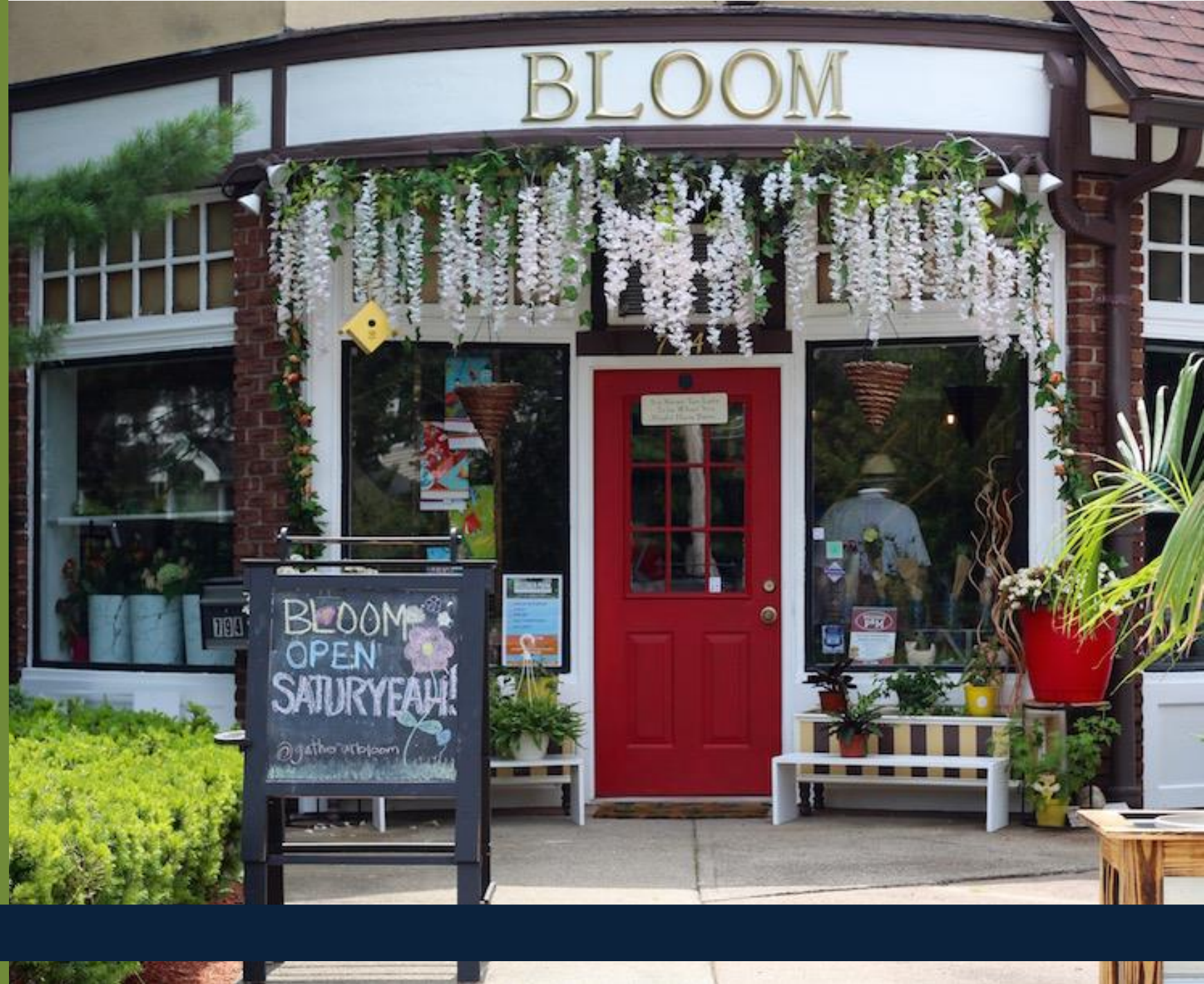
2.3 Rental Assistance Fund

- Funds to be used to offset the cost of housing for very-low and low-income families who are not currently receiving state or federal housing assistance. Funds may be used in conjunction with Financial Services Fund in part to support housing navigators, development of an affordable unit registry and Fair Housing programs.





Wealth Creation & Economy



Phase 3 Allocation: \$10.0M

Wealth Creation & Economy

3.1 Small Business Fund

- Funds to be used to provide direct grant support to small businesses and organizations supporting small business, with particular emphasis on Black- and Latinx-owned businesses. The application process will focus strategies to address negative economic impacts of the COVID-19 pandemic with robust outreach to ensure that eligible businesses are encouraged to apply with a low barrier to entry. Examples of support include small grants for physical upgrades to facilities, modernization initiatives, cultural equity and technical support to expand existing technical support services to Black and Latinx businesses including small contractors. These services will include technical assistance to increase access to institutional capital and recovery programs, as well as legal, marketing and networking assistance.

3.2 Economic Resiliency Fund

- Funds to be used for larger grants in support of recovery through innovation and start-up business development all designed to improve economic competitiveness. Priority funding will be deployed on a matching basis with other sources for economic development initiatives including business, innovation and real estate project development.



Wealth Creation & Economy

3.3 Financial Services Center

- Funds to be used to support the Financial Empowerment Center to grow and more intentionally market existing banking, debt management and financial planning programs to underserved communities. Examples of expenses including outside contractor support, addition of staff of up to five (5) counselor/navigator position, planning, strategy and partnership development activities.

3.4 Arts and Culture

- Funds to be used to support creative entrepreneurs through small business technical assistance, marketing and capital consistent with Cultural Equity Plan.





Vocational & Technical Development



Phase 3 Allocation:

\$8.0M



Vocational and Technical Development Initiative

4.1 Vo-Tech Initiative

- Funds to be used to launch a comprehensive Vo-Tech Initiative with the goal of creating vocational and technical school together with a training and entrepreneurial pipeline that guides New Haven residents through the process of attaining living wage careers in growing industries.
- Examples of programs to be supported include pre-development and feasibility of a new vocational-technical school, middle-college vocational and technical programs, community navigators and mentors, entrepreneurial development and training for young adults. Funds may be used on a matching basis in a manner consistent with program goals.



Climate Emergency



Phase 3 Allocation: \$5.0M

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Climate Emergency

5.0 Carbon Free Future Program

- Funds will be used for programs that will have a demonstrated carbon- and cost savings. Examples include energy efficiency measures for low- to moderate income homeowners of single-, two- and three-family buildings, non-carbon based heating, cooling and insulating systems, demand responsive and smart metering systems and LED lighting.
- Specific funding to be set aside to train and support small contractors.
- Funding also will be used to support municipal carbon reductions and cost savings initiatives, including municipally-owned assets, solar installations and rolling stock.



New Haven Local Recovery Fund: Other Phase 3 Programs

6- Public Health & Infrastructure \$ 6.0M

6.1 Funds to support ongoing investments in the New Haven Public Health Department related to coronavirus response, public health initiatives and general services. Examples include funding for community outreach workers; lead abatement and prevention program support; Healthy Homes campaign and equipment to support general regulatory functions.

6.2 Funds to be used for capital improvements at parks and public spaces citywide, including public health measures in parks and areas designated for preservation, climate resilient infrastructure and upgrades to outdoor recreation opportunities.

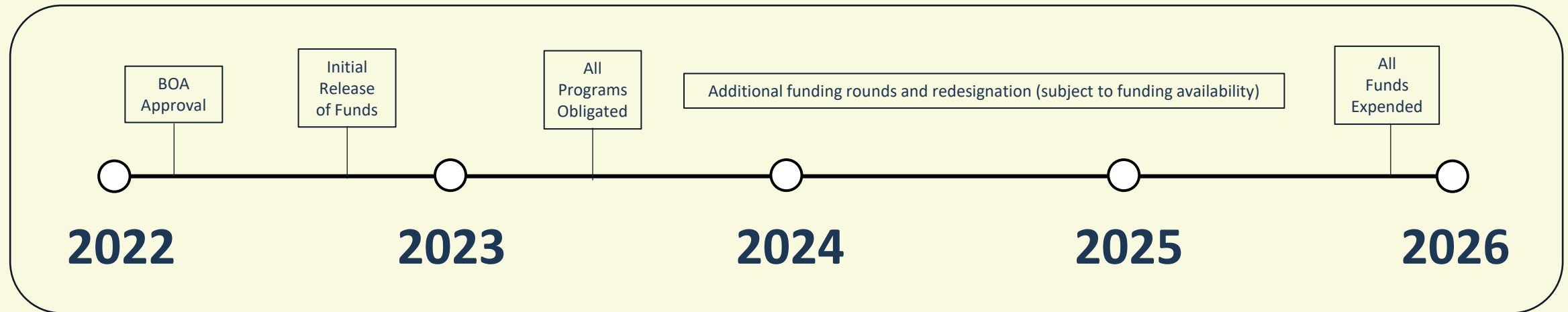
7- New Haven Land Bank \$ 4.0M

7.1 Funds to be used to establish and operate a new Land Bank and address negative impacts of pandemic with authority to accept real property by foreclosure, gift, exchange or other means for the purpose or rehabilitating the property and Connecticut Public Act 19-92 related to the appointment of a receiver to take possession of vacant, blighted property for the purpose of rehabilitation together with associated planning and administrative functions.

New Haven Local Recovery Fund: Implementation Schedule

City of New Haven Goals and Performance Benchmarks

- 1st Qtr 2022 - BOA Approval & Program Formation
- 2nd – 3rd Qtr 2022 - Initial Release of Funds



US Department of Treasury Program Rules

- Eligible costs incurred between March 3, 2021 and December 31, 2024
- Funds obligated by December 31, 2024 and expended by December 31, 2026