



American Rescue Plan

Proposed Early Start & Summer Reset Programs

May 20, 2021

City of New Haven
Justin Elicker, Mayor
Board of Alders

TOGETHER

NEW HAVEN

**Tonight's
Presentation**

I – Program Overview

II – Community Conversations

III – Proposed Tranche I Programs

- **Aid to Local Government**
- **Summer Reset Program**
 - A. Youth Engagement**
 - B. Clean and Safe**
 - C. Arts and Culture**
 - D. Safe Summer**

IV – General Discussion

The American Rescue Plan is for You:

- Direct Financial Support
- Assistance with Childcare
- Support for Small Business

Learn more at togethernewhaven.com/recovery

TOGETHER NEW HAVEN

Together New Haven supports and promotes local companies, offers technical assistance for businesses that must find new ways to engage customers at a distance, and to connects us as a region and as a community.

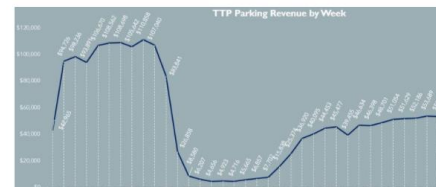


The American Rescue Plan is for you.

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New Haven's Economic Development Administration is tracking the impact of the COVID-19 pandemic on our economy. Each month, we will update our Economic Indicators Report. Visit our Economic Indicators page for highlights and analysis, or to download the full report.



How you can benefit from the American Rescue Plan.

Direct Payments

How Much?

\$1,400 per individual, including couples

\$1,400 per dependent, including adult dependents

Who's Eligible?

85% of Americans qualify

Single filers earning up to \$75,000 with partial payments for filers earning up to \$80,000

Head of Household earning up to \$112,500

Couples earning up to \$150,000



Childcare Assistance

For Providers:

\$25 Billion Child Care Provider stabilization fund for eligible businesses

\$15 billion expanded child care assistance through the Child Care and Development Block Grant (CCDBG)

For Families:

Extended paid leave tax credit and reset for families that have taken leave this year.

Childcare Tax Credit for families, \$4,00 for 1 child, \$8,000 for 2+ children



Small Business Support

Grant and Loan Opportunities:

\$15 Billion in additional EIDL Loans

\$7.5 Billion in additional PPP Loans

\$28.6 Billion for Restaurants Revitalization Fund

\$125 Billion additional in additional Shuttered Venue Operators Grants

Employee Support:

The FFCRA Extended Paid Leave tax credit has been reset for all and extended to cover the period from April 1, 2021 to September 30, 2021.



The American Rescue Plan is for You

There are many avenues to fund important initiatives:

Local Recovery
Fund

Education
Recovery Fund

State Recovery
Fund

County Recovery
Fund

Federal Program
Earmarks

Federal
Transportation
Earmarks

Federal
Discretionary
Applications

Pending Legislation
re: Infrastructure
and Families

The American Rescue Plan is for You

A community-driven process to invest in the Local Recovery Fund:

May 20, 2021 (Tonight)

**Tranche 1 –
Municipal Costs &
Summer Reset Programs
(\$26.3M)**

May 25, 2021 (Hillhouse HS)
(additional dates to be scheduled)

**Community Conversations
on
Recovery & Reconciliation**

Late Summer & Fall 2021

**Tranche 2 –
Balance of Local Recovery Fund
(\$84.2 M)**

The American Rescue Plan is for You

A community-driven process:

Community
Conversations
on
Recovery &
Reconciliation



WHAT IS THE CIVIC SPACE?

The Civic Space will be a public forum for residents to share ideas about building resiliency and imagining recovery and reconciliation for the City of New Haven. The platform will provide an opportunity for meaningful engagement with the community on the economic, social and emotional aspects of recovery.

PUBLIC ENGAGEMENT: In-person Community Conversations in the form of townhalls and theme specific meetings

RESOURCE PORTAL: Providing access to existing Programs and Funding Opportunities via the Online Resource Portal and Knowledge Center which will include a calendar of events, videos, and virtual access to live stream events.

DATA COLLECTION: Collection of data from residents on the topics of equity, wealth and infrastructure through One-on-One conversations and Surveys to targeted stakeholders and community leaders.

The American Rescue Plan is for You

A community-driven process:

**Community
Conversations
on
Recovery &
Reconciliation**



INEQUALITY TOPICS FOR PUBLIC ENGAGEMENT CONSIDERATION

ARP provides a once in a generation opportunity for New Haven to pilot and test transformative and catalytic programs to advance racial justice, address income inequality and close the racial wealth gap deeply informed and shaped by those closest to the issues - low-income Black and Brown communities.



Inheritance Gaps

According to a study cited by Brookings, "inheritances and other intergenerational transfers account for more of the racial wealth gap than any other demographic and socioeconomic indicators."¹



Homeownership Gaps

Homeownership is the primary source of wealth for Americans.² But the homeownership gap is extraordinary between people with and without wealth as well as between White people and Black and Brown people.⁴



Income Inequality

Cumulative lifetime income affects individuals' ability to generate wealth and to purchase assets, like homes.²



Gaps in Access to Institutional Capital

Business owners and residents from communities of color and other historically disadvantaged communities have harder access to capital via the mainstream banking system. While this was true historically with redlining, this fact persists today.³

***It is important to note that the public engagement process are not limited to these topics*

The American Rescue Plan is for You

A community-driven process:

Community
Conversations
on
Recovery &
Reconciliation



PUBLIC ENGAGEMENT MILESTONES:

- **Introductory Community Event** – May 25 @ 6pm at Hillhouse High School hosted by Mayor Elicker
- **Public Announcement of the Civic Space Initiative** - week of June 14
- **First Public Event** – End of June (Tuesday June 29th or Wednesday June 30th)

Month of July focus will include a series of focus groups, informal engagement opportunities, and meetings with organizations and stakeholders.

- **Second Public Event** - Second week of August

Month of August focus will include pilot project recommendations and the implementation partners or more broad next steps

ARP Allocated Funding for New Haven

Sources and Uses

- Support Public Health Response
- Replace lost public sector revenue
- Address Negative Economic Impacts
- Broadband Infrastructure

Local Recovery
Fund

In-eligible uses include

- Funds may not be used for, depositing funds into any pension fund. Section 602(c)(2)(A) also provides, for States and territories
- Directly or indirectly offset[ting] a reduction in the net tax revenue of [the] State or territory resulting from a change in law, regulation, or administrative interpretation

As pertaining to Section 603 Local Fiscal Recovery Fund and subject to regulations from US Department of Treasury.

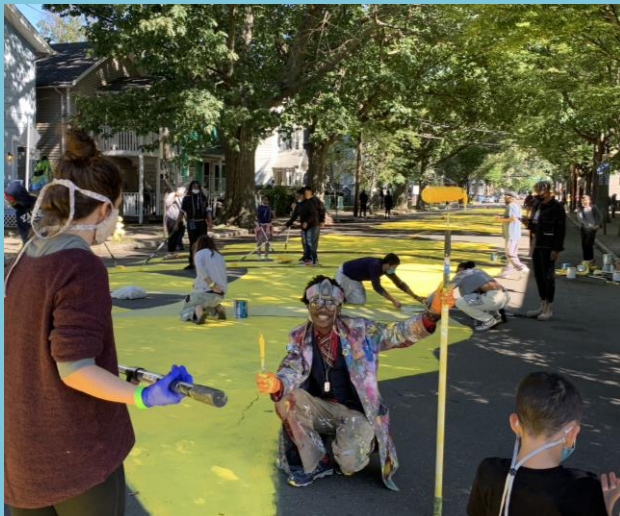
Tranche I

AID TO LOCAL GOVERNMENT

- Direct reimbursement to the General Fund request is \$20.0 million, covering expenses eligible pursuant to Section 603 Local Recovery Fund, inclusive of personnel and non-personnel expenses and unrealized revenues.

SUMMER RESET PROGRAMS

- Proposed allocation of \$6.3M to support initial 20 recovery programs through September 30, 2021 covering four topical categories, Youth Engagement, Clean & Safe, Arts & Culture and Safe Summer as detailed on pages 6-7.



Aid to Local Government

1. The Coronavirus State and Local Fiscal Recovery Funds provide a substantial infusion of resources to help turn the tide on the pandemic, address its economic fallout, and lay the foundation for a strong and equitable recovery.
2. OMB is estimating the use of \$20M for the period of January 2019 and June 30, 2021.
3. Sources and Uses.
 - Administrative Expenses
 - Replacement Lost Revenue
 - Administrative Expenses
 - Personnel – Project Coordinator (\$146,038 salary + Benefits)
 - Personnel – Management and Policy Analyst (\$104,536 Salary + Benefits)
 - Non-Personnel \$200,000 (supplies, contractual Services, equipment)
 - Replacement of Lost Revenue

The ARP-Treasury guidance defines the term “general revenue” to include revenues collected by a recipient and generated from its underlying economy and would capture a range of different types of tax revenues, as well as other types of revenue that are available to support government services. 116 In calculating revenue, recipients should sum across all revenue streams covered as general revenue.

Aid to Local Government

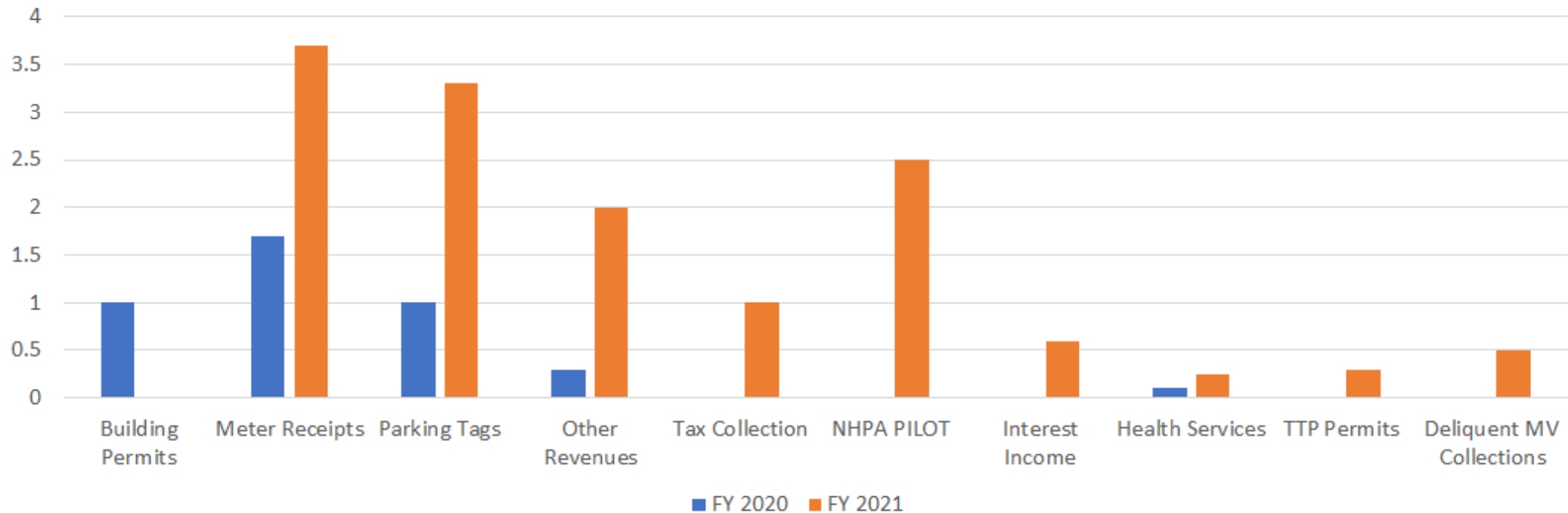
Estimated FY 2020 lost revenue due to COVID

\$4.0M

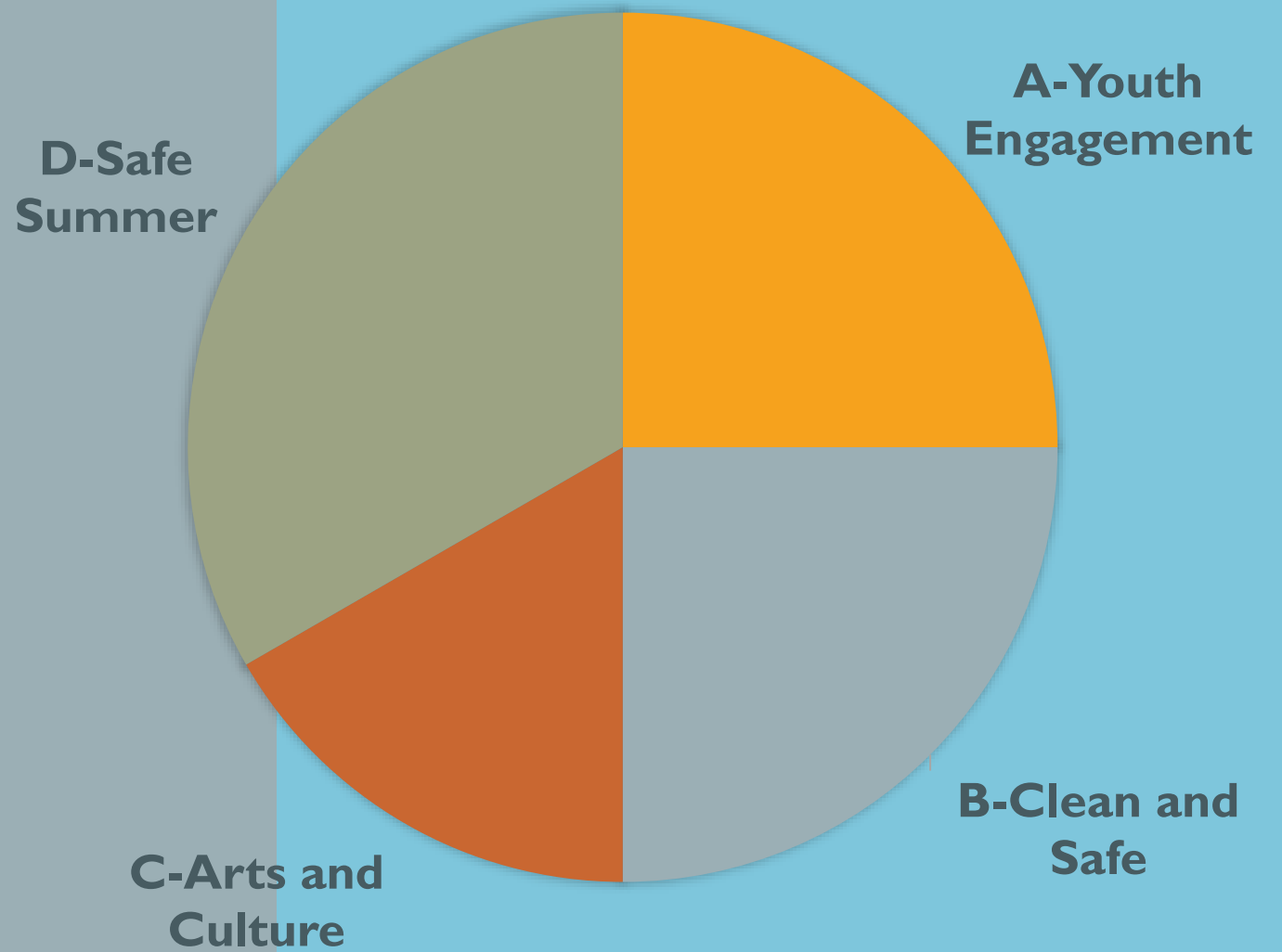
Estimated FY 2021 lost revenue due to COVID

\$13-\$15M

Lost Revenue FY 2020 & FY 2021 (Millions)



Summer Reset
Programs



New Haven Summer Reset:

Investment	Objective	Programs	Total
A - Youth Engagement	Provide meaningful opportunities for City youth through programs and activities at community scale for the entire summer.	<ol style="list-style-type: none"> 1. Expanded Outdoor Adventures through Ranger Program 2. Extended Summer Camps 3. Counselor in Training Program for Youth @ Work 4. New “Grassroots Grants” Program 5. Youth Driver Safety Program 6. YARD Neighborhood Pop Ups 7. Youth Summer Concert 	\$1.5M
B - Clean and Safe Program	Make immediate impact through repair and maintenance activities.	<ol style="list-style-type: none"> 1. Parks and Playground Improvements 2. Neighborhood / Commercial District Enhancements 3. Extended Youth Ambassador Program 4. Citywide Beautification Activities 	\$1.5M
C - Arts and Culture	Support cultural equity and a sense of belonging through events and programs.	<ol style="list-style-type: none"> 1. Support for Keynote Events 2. Expanded Communal Celebrations in Intimate Settings 3. Expanded Youth Arts Program 4. Marketing and Promotional Activities 	\$1.0M
D - Safe Summer	Enhance collaborations toward unity, peace and personal wellbeing.	<ol style="list-style-type: none"> 1. Violence Prevention Initiatives 2. Youth Connect 3. Health and Wellbeing 4. Support for High-Risk Populations 	\$2.0M
Total		(includes 5% for program delivery)	\$6.3M

A

Youth Engagement

- **Expanded Outdoor Adventures through Ranger Program**
 - Increased classes for canoeing/kayaking/paddle boarding/wall climbing/ropes course/ camping trips
- **Extended Summer Camps**
 - Summer camps located on Rec properties will be extended for additional two weeks. Tentative end date Aug 20, 2021.
- **Counselor in Training Program for Youth @ Work**
 - Provide a training program for up to 100 13 y/o and 14 y/o who are in 8th grade. Create a pipeline from training to employment in the Youth@Work program.
- **New “Grassroots Grants” Program**
 - Provide grant opportunities for New Haven based organizations to a) expand their enrollment capacity at no cost to participants or b) provide free clinics to youth (e.g sports, arts, etc).

A

Youth Engagement

➤ **Youth Driver Safety Program**

- Healthy Driving Teens course would allow 16 y/o and 17 y/o to complete the required 8-hour drug and alcohol course. This is a required course for any teen who wishes to obtain their driver's license. Prices based on certified driving schools and students would complete course via zoom.

➤ **YARD Neighborhood Pop Ups**

- Community fun day. For 8 weeks on Wednesdays YARD will sponsor a neighborhood pop up Community Fun Day. The locations will be in various parks throughout the city. Providing sport clinics, mini tournaments, arts, crafts, food trucks, local performances (in collaboration with Department of Art/Culture)

➤ **Youth Summer Concert**

- Provide a concert geared towards youth for free or at minimal cost to attendees.

B

Clean and Safe

- 1. Parks and Playground Improvements**
- 2. Neighborhood / Commercial District Enhancements**
- 3. Extended Youth Ambassador Program**
- 4. Citywide Beautification Activities**

B

I. Parks and Playground Improvement

1. Safety surface upgrades
2. Replacement parts
3. Small scale enhancements
 - New Trash Barrels
 - Fencing upgrades
 - New Edging



B

2. Neighborhood / Commercial District Enhancements

1. Enhanced public space cleaning crews
2. Trash vacuum for high traffic areas like Long Wharf
3. Graffiti removal program
4. Public murals to improve walls with frequent tagging concerns
5. Fence repairs
6. Trash can replacements
7. Additional walking beats
8. Camera enhancements



B

3. Extended Youth Ambassador Program

1. Each Police District will have crew
2. Youth Employment
3. Young Adult Supervisors
4. Collaboration with DPW, Parks, LCI and NHPD to collaborate/mentor and identify project
5. Community engagement and collaboration



B

4. Citywide Beautification Activities

1. **Summer Volunteer Coordinator**
2. **Enhanced staff support for neighborhood sponsored cleanups**
3. **Gateway beautification projects**



C

Arts & Culture

- I. Support for Keynote Events
 - Supporting Cultural Vibrancy
 - Driving The Economy through the Arts
 - Increasing Resident and Tourism Activities



C

Arts & Culture

Expanded Communal Celebrations in Intimate Settings

- Over 150 sponsorships for community summer-based events and programs
- Centering Cultural Equity and supporting neighborhood -based summer initiatives



C

Arts & Culture

Expanded Youth Arts Program

- Partnering with the Department of Youth and Recreation to Place Teaching Artists in summer camps and sponsoring Teaching artists to conduct art-based classes and workshops
- Creating a teaching artists summer roster
- Sponsoring Arts based summer camp programs



C

Arts & Culture

- I. **Marketing and Promotional Activities**
 - **Partnering with Marketing agencies to enhance and promote summer activities**
 - **Billboards, Traditional marketing, social media, hard copy fliers, PSAs, Radio, TV, Fliers, Etc**



D

Safe Summer

1. **Violence Prevention Initiatives**
2. **Youth Connect**
3. **Mental Health and Wellbeing**
4. **Support for High-Risk Populations**

Many Safe Summer initiatives are budgeted to continue beyond the summer given the anticipated need for continuity of services in health and safety

D

Safe Summer

I. Violence Prevention Initiatives

- Coordinate City-wide Violence Prevention Initiatives. Engage community and plan strategically regarding the establishment of an Office of Violence Prevention
- Expand Street Outreach Program to support direct engagement with communities and individuals at higher risk
- Develop resource guide to support NHPD walking and biking beats
- Support Violence Prevention Community Organizations
- Enhance Reentry and Case-Management Services for individuals at higher risk



D

Safe Summer

2. Youth Connect

- **Add Navigators to the existing Youth Connect program to support and coordinate services for Youth at higher-risk**

D

Safe Summer

3. Mental Health and Wellbeing

- Support Community Mental Health Teams to respond to neighborhoods impacted by violence

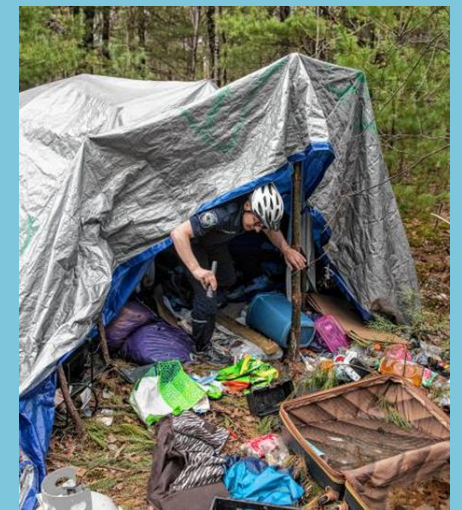


D

Safe Summer

I. Support for High-Risk Populations

- Homeless health hubs and coordinated supportive services to protect the health and safety of individuals experiencing homelessness and establish pathways for housing
- Overdose Prevention through strategic naloxone (Narcan) and Fentanyl test-strip distribution
- Syringe Disposal Kiosks to reduce syringe litter in impacted areas.



The American Rescue Plan is for You:

Community Conversations on Recovery & Reconciliation

May 25, 2021

Hillhouse High School

6:00 – 8:00 PM

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