

NEW HAVEN CITY PLAN COMMISSION ADVISORY REPORT

RE: 286 YORK STREET, Authorization for Business Sign over Public Right of Way
(Opaline, Inc. dba Therapy).
REPORT: 1471-13
ADVICE: Approval with Conditions

BACKGROUND

Frank T. Salerno has petitioned the Board of Aldermen for a projecting sign for Opaline, Inc. doing business as Therapy, a business at 286 York Street, on the west side of the street between Broadway and Grove Street, opposite Sterling Memorial Library. The sign will be a rectangular 2-sided sign to be hung from an existing black metal support pole and eyehooks on the outside wall of the building. The sign itself is 28" long and 18" high and will hang at a height of 9.0' above the sidewalk. The sign's inner edge is 17.25" from the building façade for a total distance of 45" from building façade to end of support pole. The sign will be ¼" dibond material (PVC core laminated with aluminum both sides). As the sign hangs from the existing eyehooks, it is considered a swinging and not stationary sign.

PLANNING CONSIDERATIONS

The Board of Aldermen controls encroachments on the public right-of-way under the general authority of Section 49 of the Charter and Section 9-2 of the Code or Ordinances. The Commission advises the Board in considering proposals for appurtenances over City sidewalks, and looks at suitability of design, scale, durability of product and its supports, quality of construction materials, and height above the sidewalk in the light of potential vandalism. In cases where the location is within a Historic District or the building is historic in nature, the Commission looks further at whether the appurtenance is complimentary to the architecture of the building. The sign appears to be constructed of durable materials at an adequate height above the sidewalk. Constructed around 1930, the building at 276-286 York Street is listed on the City's Historic Resources Inventory (from #1111), and the bracket design and sign itself appear in keeping with the historic nature of the building.

The City requires an indemnity agreement where the City is held harmless from damages. A public liability insurance certificate acceptable to the City's Corporation Counsel is required. **No such certificate was part of the aldermanic submission.**

ADVICE

The City Plan Commission recommends approval of the proposed sign as shown in the submitted plans with the following conditions:

1. Total signage on the building frontage shall be in accord with the New Haven Zoning Ordinance.
2. The applicant shall maintain a **current** and continuous public liability certificate of insurance, in an amount acceptable to the City's Corporation Counsel.
3. The City reserves the right to revoke the privilege for the sign if hazardous to pedestrians using the sidewalk or not maintained in good repair and clean condition, or the Certificate of Liability Insurance lapses.

ADOPTED: November 20, 2012
Edward Mattison
Chair

ATTEST: 
Karyn M. Gilvarg, AIA
Executive Director

fig A



17.25" from building



18"



28"

108" from sidewalk

20" x 30" sign / double sided
1/4" dibond material (pvc core laminated with aluminum both sides)
mounted to existing pole and eyehooks (see fig A)
with spring clips

These designs are the exclusive property of Pinpoint Promotions and are the result of the original work of its employees. They are submitted to your company for the sole purpose of your consideration of whether to purchase these plans or to purchase from Pinpoint Promotions a sign manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly forbidden. In the event that such exhibition occurs, Pinpoint Promotions expects to be reimbursed no less than \$500 in compensation for time and effort entailed in creating these plans.

pinpoint
PROMOTIONS & PRINTING
PROMO ITEMS • PRINTING • DESIGN
1.866.9.PINPOINT
WWW.PINPOINTPROMOS.COM