NEW HAVEN CITY PLAN COMMISSION ADMINISTRATIVE SITE PLAN REVIEW and PLANNED DEVELOPMENT DETAILED PLAN ACTION

RE: 275 WINCHESTER AVENUE, SCIENCE PARK PDD #49 AND 88
MUNSON STREET A/K/A MUNSON STREET, 110 MUNSON STREET
AND 116 MUNSON STREET, Request for approval of Exterior Signage.

ITEM: 1458 A

SITE PLAN REVIEW DATE:

October 25, 2011

Submission: Plans entitled "Higher One Exterior Sign System development V.1" dated 9/29/11 by Burke & Design; Revised Plans updated to 10/7/11; sample materials for signs; "Private Road" sign to mark Mason Street (as recommended by Dept. of Transportation, Traffic and Parking).

ADMINISTRATIVE ACTION: Approved

BACKGROUND

The Site Plan Review and the Detailed Plans Review for 275 Winchester Avenue, Science Park PDD #49, City Plan Report #1445-01 (Corrected) provided that details of actual signage plan shall be presented to the City Plan Department prior to installation and that all building identification, wayfinding and directory signs shall be submitted for review prior to installation. Additionally, Report #1445-01 (Corrected) requires that the placement of any traffic and wayfinding signs (and details of such) along Winchester and Munson frontages is to be approved by the Department of Transportation, Traffic and Parking prior to issuance of building permits.

The applicant proposes to install the signage as shown on the submitted plans as revised 10/7/11, in accord with the sign location plan revised 10/19/11.

Also included in this request is a sign at the entrance to Lot J outside of PDD#49.

Review: The aluminum materials, bronze coloring, black lettering, typeface of the lettering, and the folding motif on a number of the signs evoke the industrial heritage of the Winchester Repeating Arms factory buildings. The use of signage on the canopy, the transom and the glass doors reflect the historical nature of the buildings.

Such signage plans are in accordance with the Application and General Plans for Parcel L of PDD #49, and otherwise with the requirements of Section 44 of the Zoning Ordinance.

Confirmed:

November 16, 2011

Edward Mattison

Chair

ATTEST:

Karyn M. Gilvarg, AIA

Executive Director