

# NCV Strategy Screen

The funds for the NCV Grant Program are funds allocated by the City of New Haven to invest in Connecticut's Cultural Capital. To ensure that this investment is in alignment with the Cultural Equity Plan, the City's priorities, and the objectives of the Department of Arts, Culture, and Tourism, a strategy screen is used as part of the goal setting process and that same screen is considered during the grant review process.

## We will invest in projects that:

- Advance the impact and overall strength of the cultural ecosystem of New Haven.
- Are designed and implemented in alignment with the New Haven Cultural Equity Plan.
- Show an opportunity for sustainable, long-term impact.
- Elevate historically unsupported culture holders, creatives, and artists residing in New Haven.
- Support active engagement and integration of disparate neighborhoods, communities, and sub-cultures of New Haven.
- Align with the financial and human resource capacities of the Department of Arts, Culture, and Tourism and the City Departments as a whole.



Neighborhood Music School Dance Department,  
Photo Philip Rosenthal

# Application Scoring

Panelists review applications using a scoring system that measures the aspects of the project/program design, including:

- **Inclusion** - how well the project serves historically unsupported communities of New Haven.
- **Intersections of Community** - how well the project brings together different neighborhoods and sub-cultures.
- **Learning to Advance the Cultural Ecosystem of New Haven** - how does the project/program contribute to the growth and sustainability of New Haven's cultural life.
- **Leveraging Support** - how does the project secure stable financial support.
- **Leveraging Professional Development and Expertise** - does the project support the advancement of creatives and include experts in the specified area of the project.
- **Proposal Quality** - is the proposal complete and well written.



The scoring scale is available here for your review. If you have questions or require support, reach out to the Department of Arts, Culture, and Tourism.

The Department of Arts, Culture, and Tourism recognizes the limited pool of funding to be distributed for the NCV Grant Program. The Strategy Screen, Scoring System, and Award Categories are created to promote fairness, transparency, and objectivity in the distribution of funds. Contact the Department of Arts, Culture, and Tourism with any questions you may have about the process.

