



# New Haven Democracy Fund

"To ensure that all the citizens of New Haven have a fair and meaningful opportunity to participate in the election of mayor."  
New Haven Code of General Ordinances, Chapter 2, Article XI, §2-821 • Established in 2007 • democracyfund@newhavenct.net



## **2023 ELECTION** **Participation Affidavit**

Candidate's Name and Address: \_\_\_\_\_  
\_\_\_\_\_

Name and Address of Candidate Committee: \_\_\_\_\_  
\_\_\_\_\_

Name and Address of Treasurer of Candidate Committee: \_\_\_\_\_  
\_\_\_\_\_

We hereby certify that we intend to abide by the expenditure limits set forth in the New Haven Democracy Fund Ordinance for the 2023 mayoral primary election campaign. Participating candidates will be required to participate in at least one public forum to which all candidates for Mayor will be invited.

We recognize that a failure to file this affidavit with the Democracy Fund Administrator by **5:00 pm on Friday July 14, 2023** the 60<sup>th</sup> day before the day of the 2023 mayoral primary election, will result in the candidate being deemed a non-participating candidate.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Candidate's signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Treasurer's signature

**A participating candidate and treasurer must also sign and submit to the Democracy Fund Administrator a signed 2023 Election Candidate Contract. Documents and filings may be submitted digitally.**



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## 2023 Public Campaign Financing for Mayor

### Qualifying Requirements:

**\$445** Maximum contribution from individuals (per cycle). Participating campaigns may not accept contributions from businesses or political action groups.

**\$5,000** Minimum total contribution threshold

**200** registered New Haven voters

Grants and matching funds will be given only **after** there are two campaign committees for Mayor which raise or spend more than \$5,000 (this constitutes a “contested election”).

**Grant Amount:** \$23,000 (per cycle)

**Matching Funds:** 2-to-1 match on the first **\$5 to \$35** contributed by registered New Haven voters.

### Participant Filing Deadlines:

Deadline to file intent to use the Democracy Fund (Primary):

Friday, July 14, 2023

Deadline to file intent to use Democracy Fund (General):

Friday, September 8, 2023

**Weekly requests for matching funds** must be submitted by with a minimum distribution amount of \$2,000 (per Ordinance)

**Thursdays at 5:00pm**

Available the following Friday

### Other important dates of note:

2023 Municipal Primary Election:

Tuesday, September 12, 2023

2023 Municipal General Election:

Tuesday, November 7, 2023

Please do not hesitate to contact the Administrator for more information and/or for a complete training for mayoral campaign staff and treasurers.

### Administrator Contact Information

Alyson Heimer

[alyheimer@gmail.com](mailto:alyheimer@gmail.com)

203-623-3027

107 Carleton St. Hamden, CT 06517 or 107 Whitney Ave, New Haven, CT 06510



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## NEW CHANGES FOR 2023

The grant and matching funds amounts have changed as a result of the Board's 2022 CPI increases - a requirement of the ordinance. The NHDF grant and other benchmark amounts must be adjusted to keep up with inflation.

	2021	2023	Difference
Minimum contribution	\$10	\$5	- \$5.00
Maximum contribution	\$390	\$445	+ \$55.00
Minimum matching amount	\$10	\$5	- \$5.00
Maximum matching amount	\$30	\$35	+ \$5.00
Grant	\$20,000	\$23,000	+ \$3,000
Expenditure Ceiling	\$390,000	\$445,000	\$55,000

### Referring section of the Ordinance:

Cost of Living Adjustment: Sec. 2-831. - Cost of living adjustment. Beginning in 2008 and every four (4) years thereafter, the amounts of the voluntary contribution size limit, the public financing grants, the use of personal funds limit, the contribution and expenditure ceiling per election cycle, the contested election limit, the civil penalty, shall be adjusted according to four-year aggregate cost of living changes in the New Haven MSA, as shown in the Consumer Price Index for all items in the New Haven MSA. The adjustment shall be rounded to the nearest five-dollar size variation (i.e. \$25, 30, 35, 310, 315, 320) for the minimum qualifying contribution and the voluntary contribution size limit. The adjustment shall be rounded to the nearest thousand for the public financing grant, the personal funds limitation, and the contribution and expenditure ceilings (i.e. \$16,000, 17,000, 18,000, 301,000, 302,000, 303,000).

The Board also voted to decrease the allowed **minimum for matching funds to \$5.00** on March 16, 2022. The purpose of this action is to maximize the impact of small dollar donors and also to be in line with the State's Citizen's Election Program (CEP) minimum acceptable contribution amount.



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**The purpose of this ordinance is to ensure that all the citizens of New Haven have a fair and meaningful opportunity to participate in the election of their mayor.**

Specifically, the ordinance aims to:

- (1) Counter the perception that New Haven's public policy is influenced by campaign contributions;
- (2) Ensure that meritorious mayoral candidates are able to raise and spend sufficient campaign funds through public financing of elections to convey their messages to the voters;
- (3) Reduce the need for ongoing fundraising and to encourage mayoral candidates to spend more time communicating with citizens;
- (4) Give all citizens an opportunity for a reasonable supporting role in the selection of mayor by making even small contributions meaningful.

(Ord. No. 1589, 5-4-09)

## **Administrator Contact Information**

Alyson Heimer

[alyheimer@gmail.com](mailto:alyheimer@gmail.com)

203-623-3027

107 Carleton St. Hamden, CT 06517

## **Board Chair Contact information**

Sergio Rodriguez

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203-410-9519